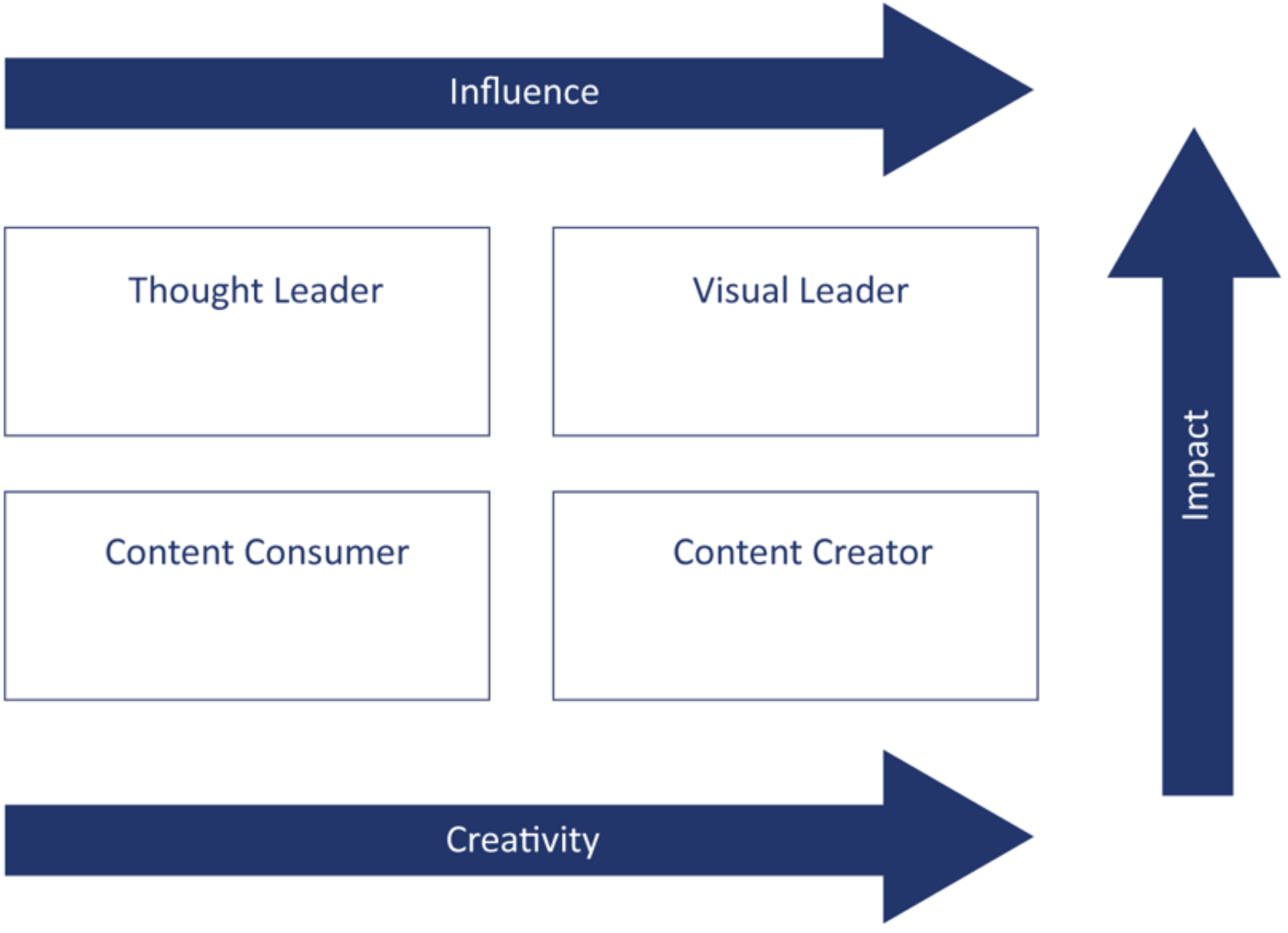
DREAMOSITY

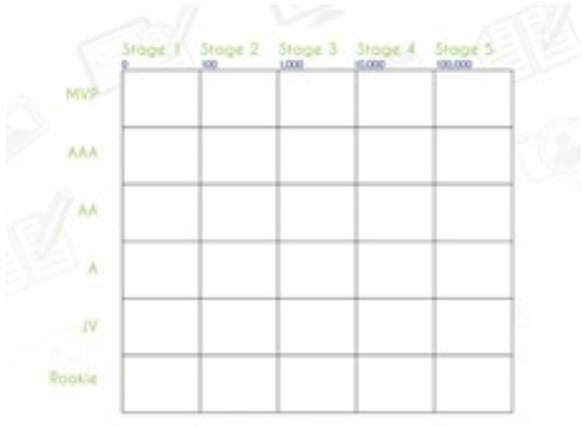
REMARKABLE LEADERSHIP



Remarkable Leadership

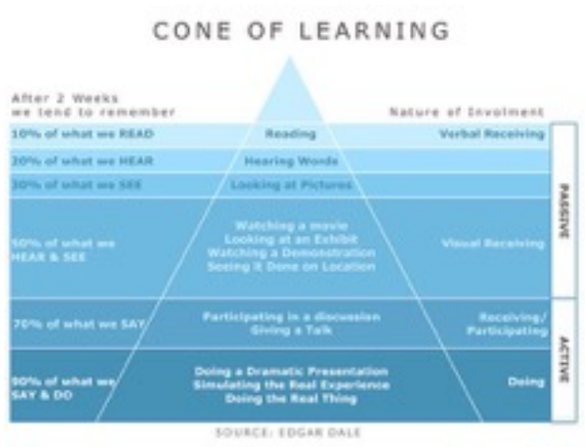
Defining visual leadership

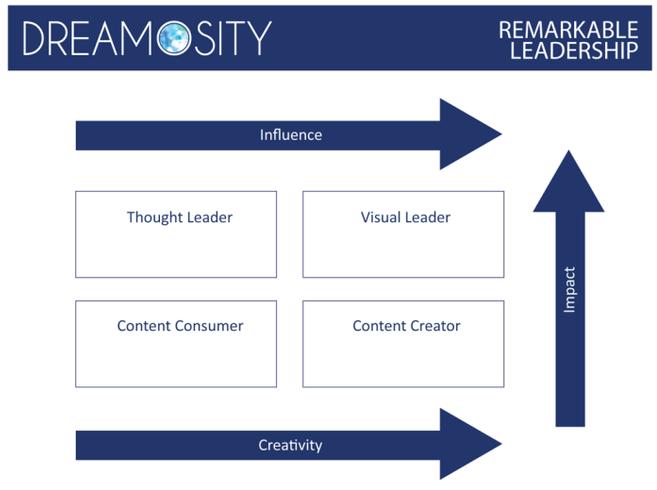
Remarkable Leadership



Circle those that you use

Visual	Kinesthetic	Auditory	Auditory Digital
Logo	Scrapbook	Voicemail	Process
Website	Business cards	Video	Sales script
Portfolio	3 fold flyer	Podcast	Selfie video
Infographic	Workshop	Speech	Future pacing
Anatogram	Game	45 sec. commercial	Music / jingle
Photography	Promo products		Instructographic
Product packaging	Discovery Deck		





Remarkable

adjective

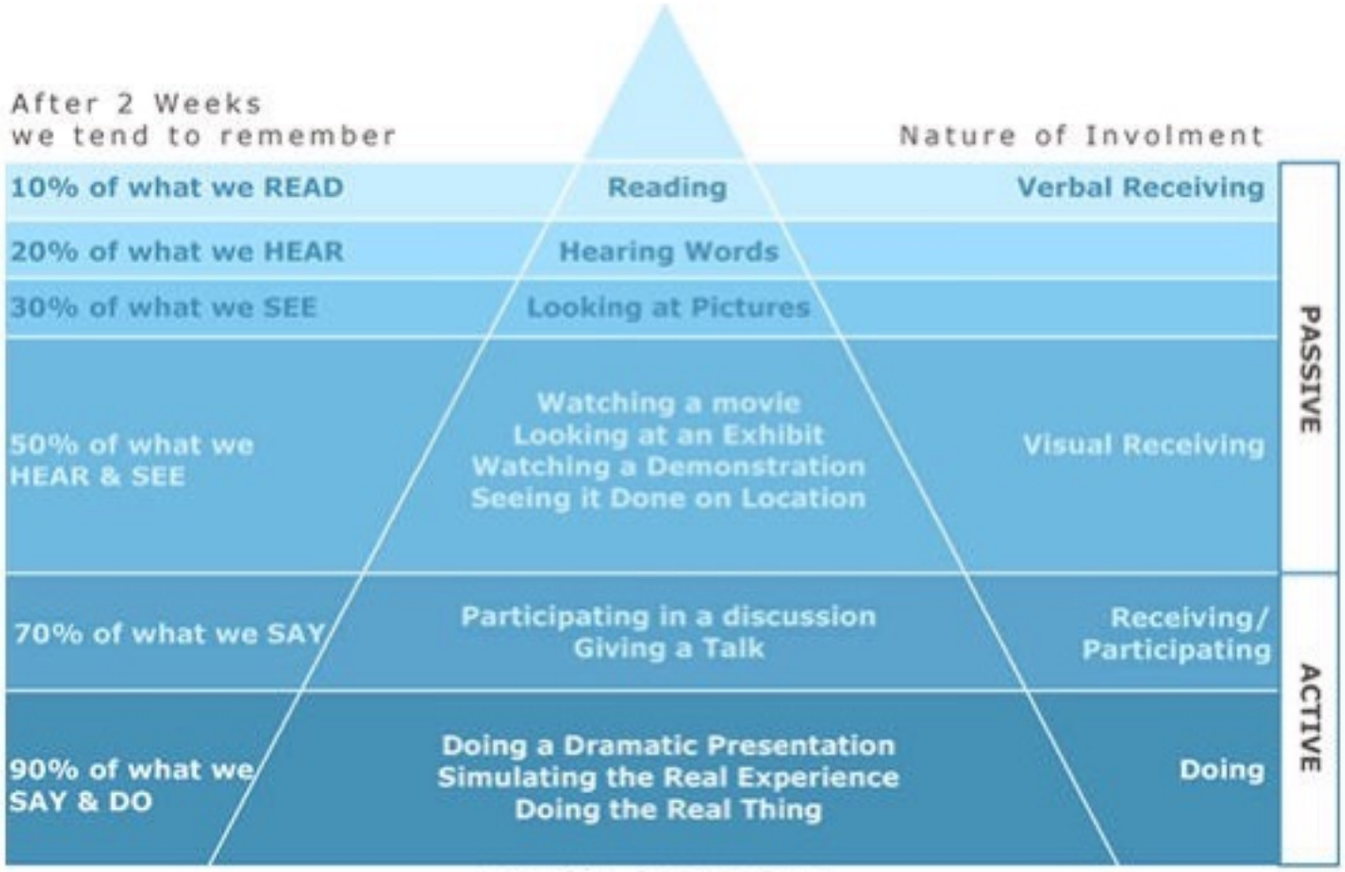
worthy of attention; striking.

"a remarkable coincidence"

synonyms: extraordinary, exceptional, amazing, astonishing, astounding, marvelous, wonderful, sensational, stunning, incredible, unbelievable, phenomenal, outstanding, momentous;

THE REMARKABLE ROOM

CONE OF LEARNING



SOURCE: EDGAR DALE

DREAMOSITY

Remarkable Self Assessment Survey

Circle those that you use

Visual	Kinesthetic	Auditory	Auditory Digital
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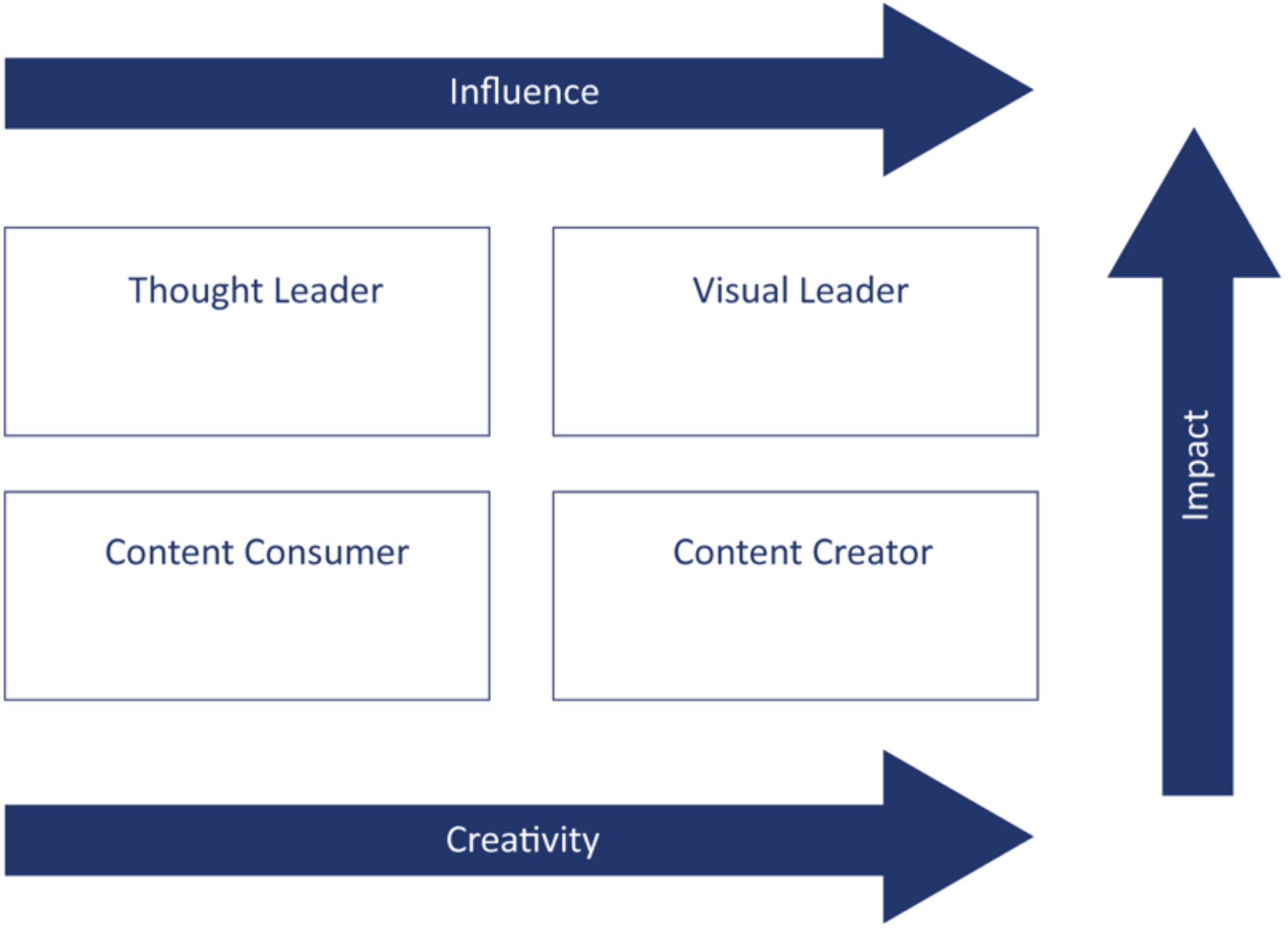
DREAMOSITY

DREAMOSITY

REMARKABLE LEADERSHIP



DREAMOSITY

REMARKABLE LEADERSHIP

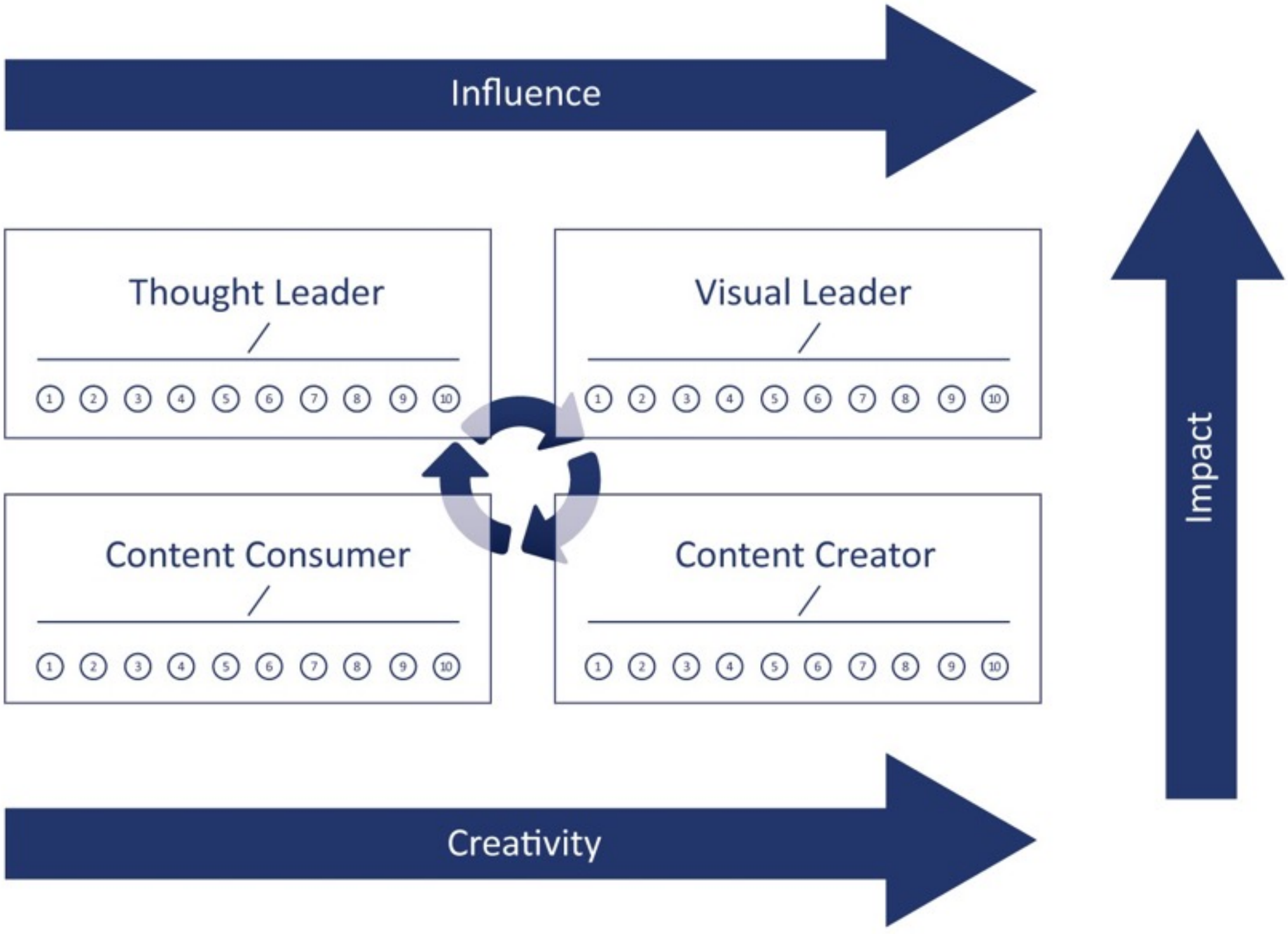


PHOTO RICH CAMPAIGNS

Behind the scenes photos of where you work and serve

Nature and wildlife photos of the world we travel

In your zone of excellence or on stage

How you connect to the community

DREAMOSITY

PHOTO RICH CAMPAIGNS

Behind the scenes photos of where you work and serve

Nature and wildlife photos of the world we travel

In your zone of excellence or on stage

How you connect to the community

DREAMOSITY

PHOTO RICH CAMPAIGNS

DREAMOSITY

EDUCATION RICH CAMPAIGNS

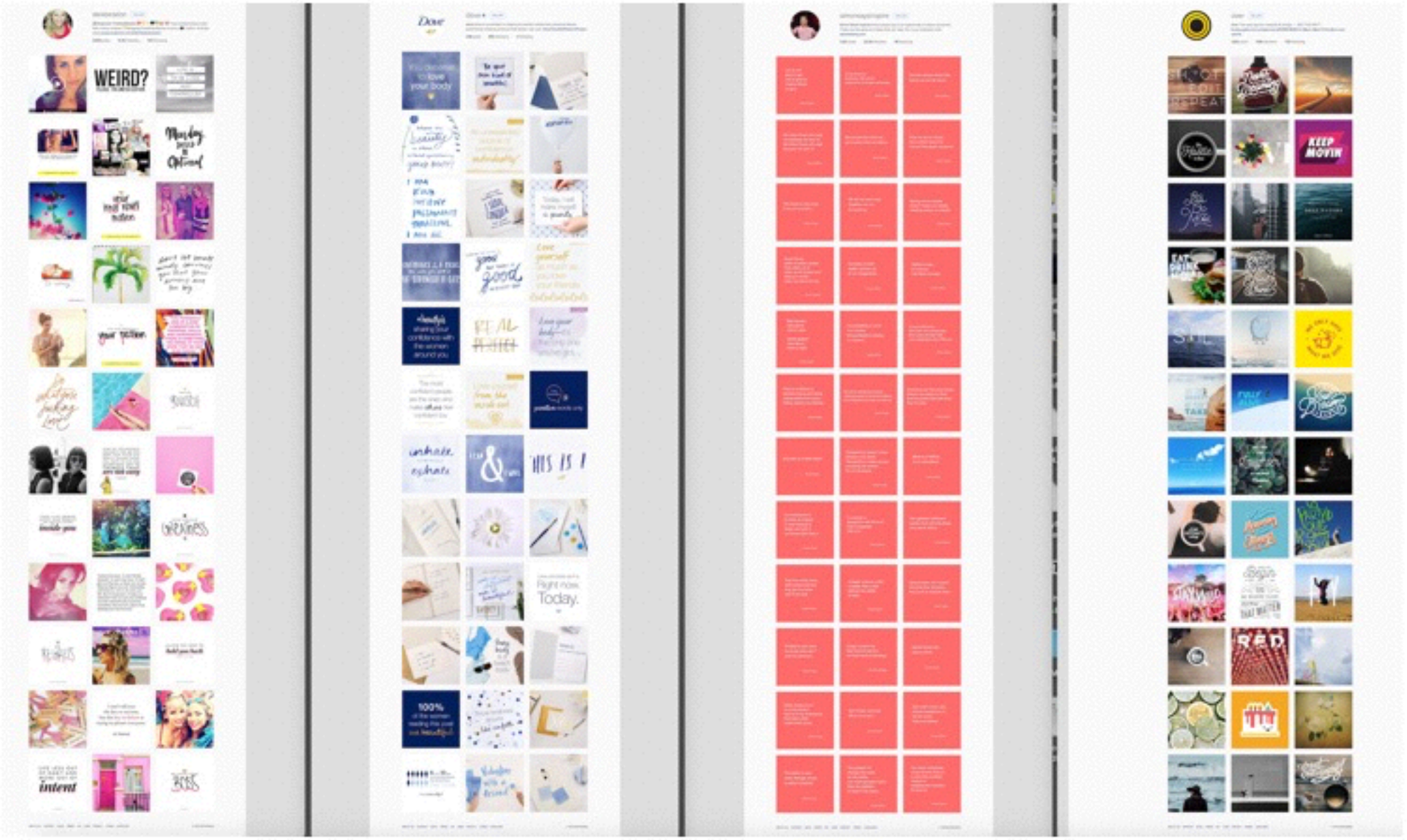
Graphics that help us locate where things are at a glance.

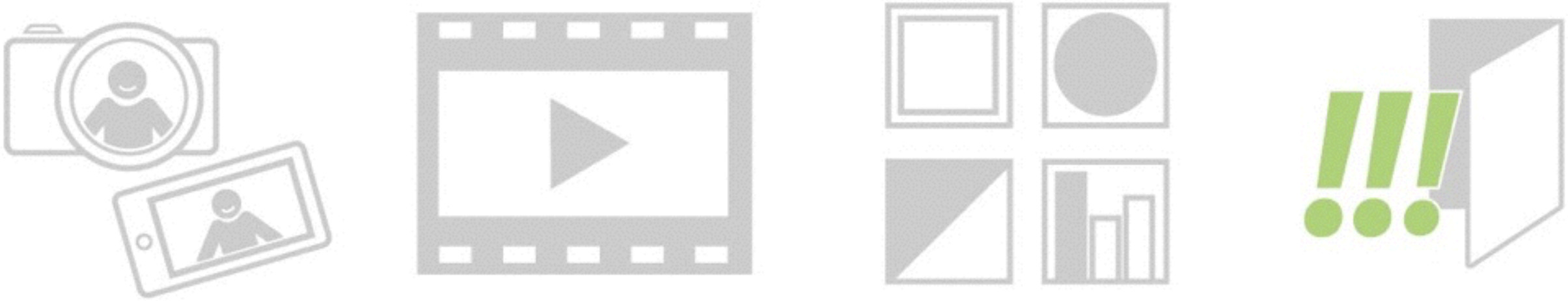
Articles that connect the dots with images, videos, and text.

Stackable instructions and easy to understand information.

O

DREAMOSITY


WEIRD?
Dove
Today.
KEEP MOVIN



PROFITABLE CAMPAIGNS

Successful photos with happy clients, customers, solutions.

Videos showcase a depth of knowledge or understanding.

Copywriting and scripts increase conversions.

Understanding how your prospects will pay you.

Digital Courses that are scalable to any city

DREAMOSITY

VIRAL OR AD CAMPAIGNS

Consistently capturing your wisdom and ideas in a visual and sharable way.

Recording ideas, people, and places that are shared repeatedly.

Events drive engagement and stimulate content into new networks.

audience 10K+

Hitting a tipping point where your content moves by the thousands.

DREAMOSITY

AUDIENCE MATRIX

	Stage 1 0	Stage 2 100	Stage 3 1,000	Stage 4 10,000	Stage 5 100,000
MVP					
AAA					
AA					
A					
JV					
Rookie					

I'M A STUDENT OF ADVERTISING BECAUSE MY CLIENTS DREAMS ARE SO BIG!!

	Stage 1 0	Stage 2 100	Stage 3 1,000	Stage 4 10,000	Stage 5 100,000
MVP					
AAA					
AA					
A	HUMOR DEALS		BROKEN GEAR		
JV	DEVELOPING DIGITAL YOU	PNA Professional Networking Association			
Rookie	South Everett REFERRAL PARTNERS	LAF TECH			

DREAMOSITY

Marcelle Allen

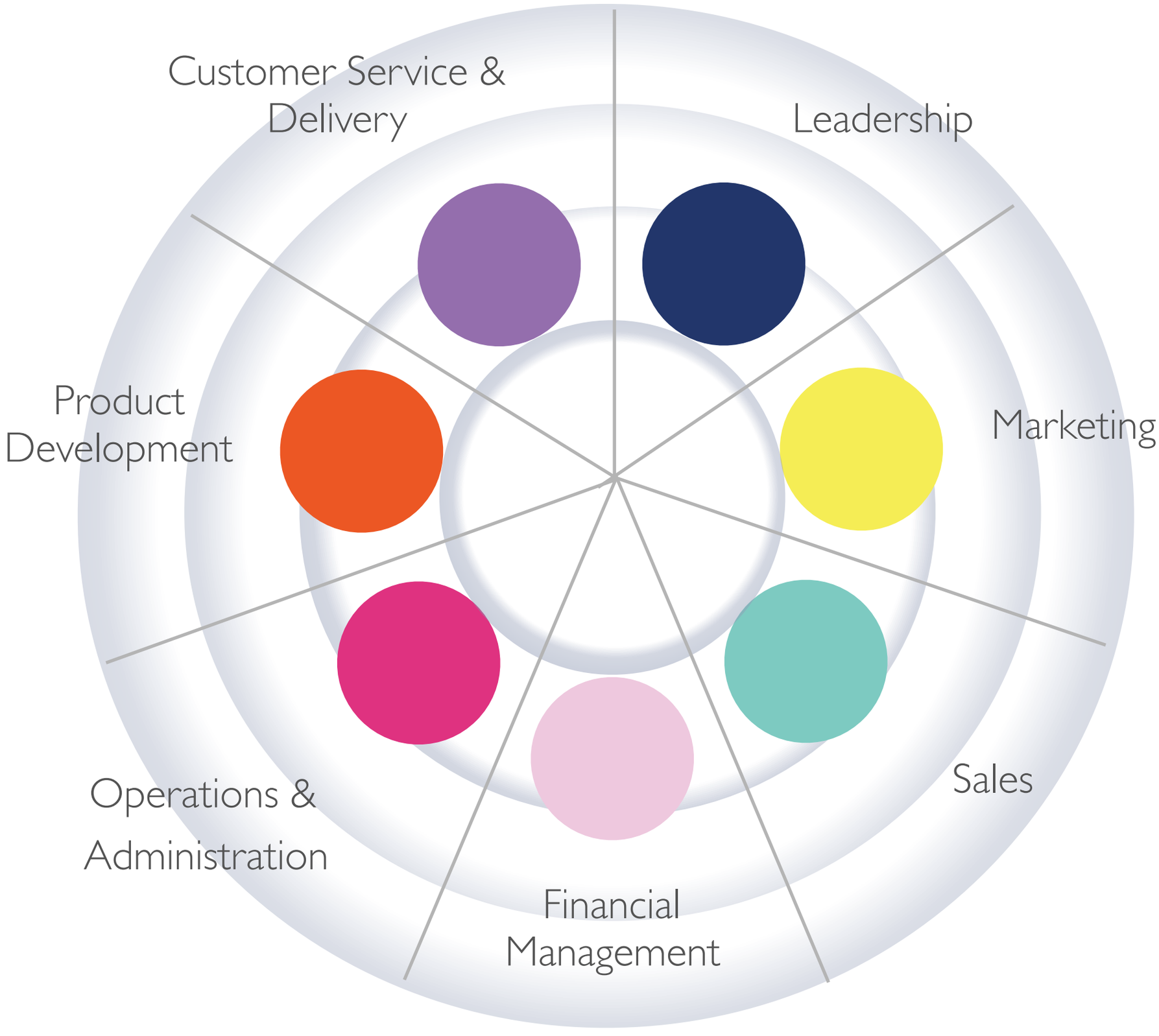
DREAMOSITY

BRANDING & DESIGN

affects all other social content

across dozens of platforms

DREAMOSITY


Customer Service &
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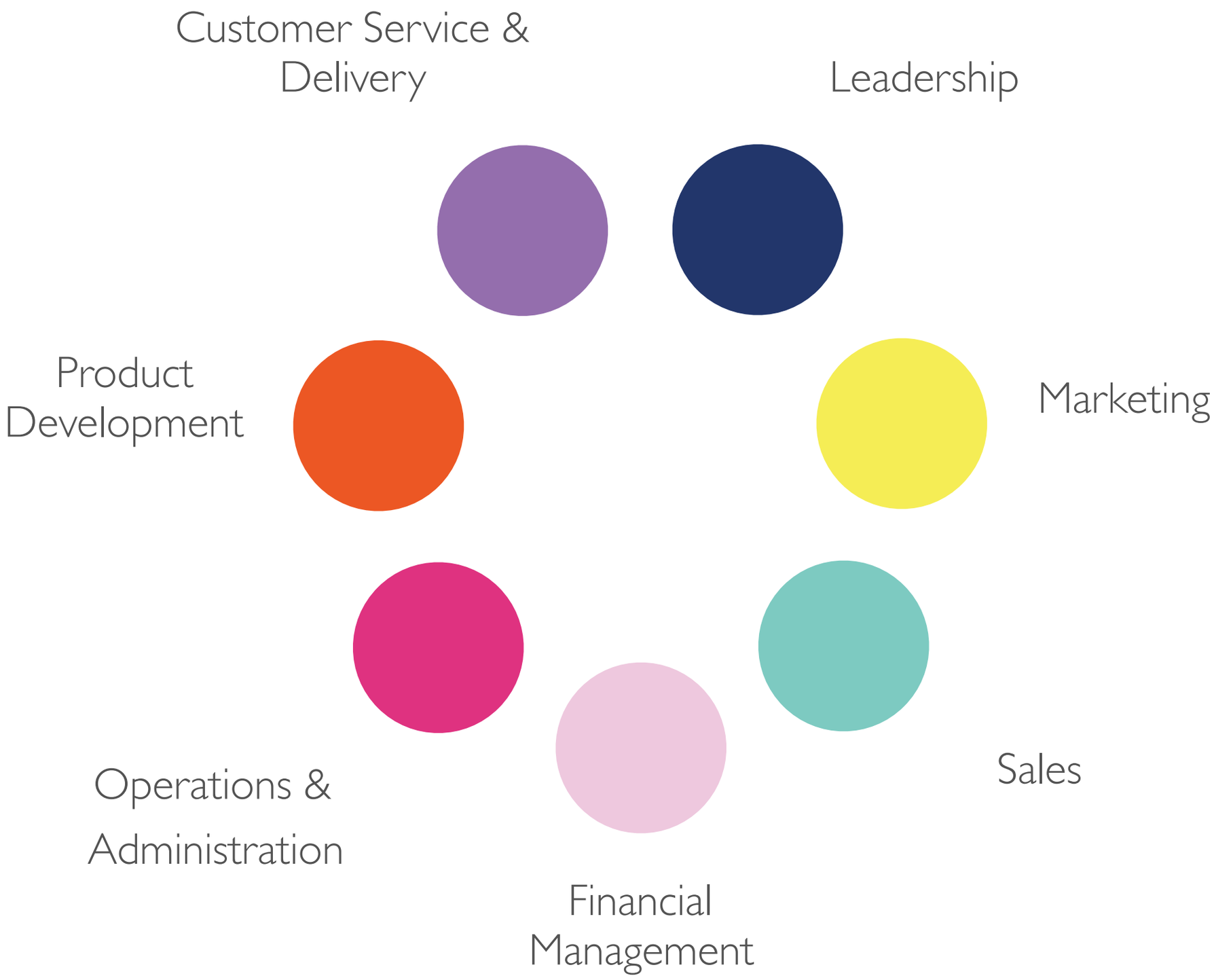
Product
Development
Marketing
Operations &
Administration
Sales
Financial
Management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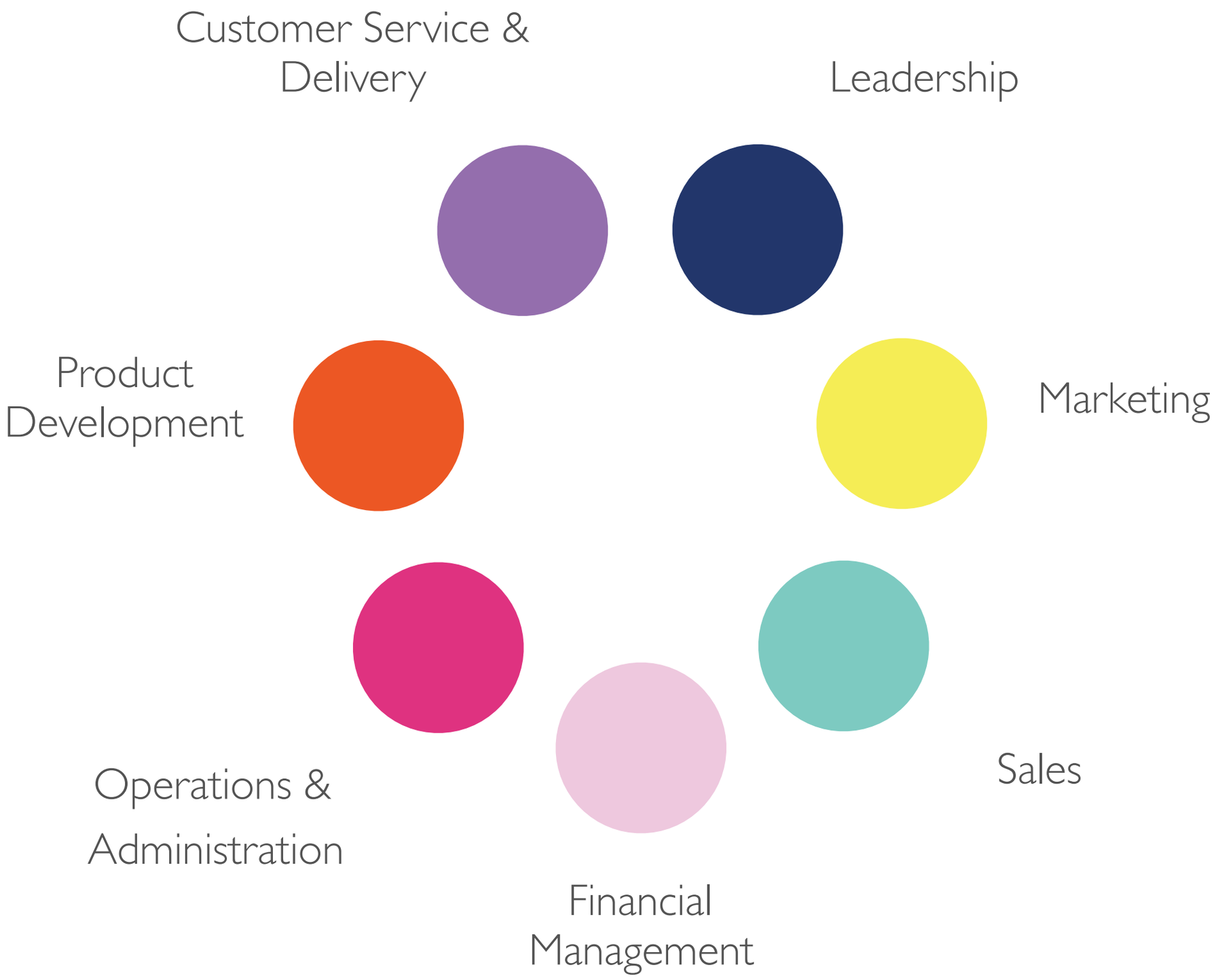
Customer Service &
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Product
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Operations &
Administration
Financial
Management
Sales

Acceptable type - cool color combinations

DREAMOSITY

This is what Gil Sans looks like with White in Blue background . Stay Remarkable. Live well and love often.

Remarkable Remarkable Win

This is what Gil Sans looks like with White Gray text on Blue background. Stay Remarkable. Live well and love often.

Remarkable Remarkable Win

This is what Gil Sans looks like with Teal text on Blue background. Stay Remarkable. Live well and love often.

Remarkable Remarkable Win

This is what Gil Sans looks like with Teal text on Blue background. Stay Remarkable. Live well and love often.

Remarkable

Remarkable Win

Remarkable Win

Win

NOT Acceptable type - color combinations

This is what Gil Sans looks like with Teal text on Blue background. Stay Remarkable. Live well and love often. Stay in the conversation of sales and make a difference.

This is what Gil Sans looks like with Pink text on Blue background. Stay Remarkable. Live well and love often. Stay in the conversation of sales and make a difference.

Remarkable