

Client: _____ Company Name: _____ Date: _____
Industry: _____ Years in Business _____ Competition: Y N
Perceived Expertise: (check which one applies) Rookie JV A AA AAA MVP

Marketing / Exposure Types

Blog Post Count: _____ Top Categories: _____

Podcast Appearances: _____

Podcast Dreaming: _____

Book Ideas: _____

eBooks: _____

Published Books: _____

Podcast Appearances: _____

Course Titles: _____

Keynote Titles: _____

