



100% online, 100% new, with a new level of exposure.



President 2022





Theme - Favorite YouTube Personality and Why

Over 65 Million views Marie Forleo TV

marieTV.

CREATE A BUSINESS AND LIFE YOU LOVE

marieforleo.com

Marie Forleo

746K subscribers

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>

CHALLENGE YOUR EXCUSES!

3:41

Use This 4-Letter Word to Stop Making Excuses & Own Your Choices

Marie Forleo • 94K views • 1 year ago

Want more freedom for yourself? Experiment with this simple exercise to help you stop making excuses, start owning your choices, and prioritizing what really matters to you. Watch more of Marie...

Uploads

▶ PLAY ALL

THIS IDEA WILL SAVE THE WORLD

42:24

Feeling Hopeless? Watch this Before You Give Up on the...

10K views • 3 weeks ago

OMG I'M SO WEIRD

4:57

Marie Forleo's Weirdest Moments on Camera | Must...

9.5K views • 4 weeks ago

KIRSTEN POWERS WATCH THIS BEFORE YOUR NEXT HOLIDAY DINNER

30:34

How to Disagree Without Ruining the Holidays | Kirste...

11K views • 1 month ago

BIG LIFE TRANSITION? HOW TO FIGURE OUT WHAT'S NEXT

6:53

Now What? This Unusual Prompt Reveals Your Next...

18K views • 1 month ago

TINA WELLS "MY SECRET TO WRITING BESTSELLERS"

32:35

Why Your Writing Process Matters More Than Your...

17K views • 1 month ago

Inspiring Interviews

▶ PLAY ALL

Get ready to learn from some of the brightest authors, entrepreneurs, artists and thought leaders of today. These interviews will inspire you to create a business and life you love.

BRENÉ BROWN: BELONGING, COURAGE, & CONSTRUCTIVE CONVERSA

36:38

Brené Brown: How to "Brave the Wilderness" & Find True...

DAYMOND JOHN: YOU DON'T NEED MONEY TO MAKE IT IN BUSINE

36:35

Daymond John Thinks You Should Stop Waiting For Yo...

TONY ROBBINS HOW TO MASTER YOUR MONEY GAME

37:51

Tony Robbins On Money: Master The Game

DR. TERERAI TRENT EVERYONE HAS A RIGHT TO DREAM

39:49

Dr. Tererai Trent: How To Achieve Your "Impossible"...

HOW TO STOP CARING ABOUT THINGS THAT DON'T MATTE

28:36

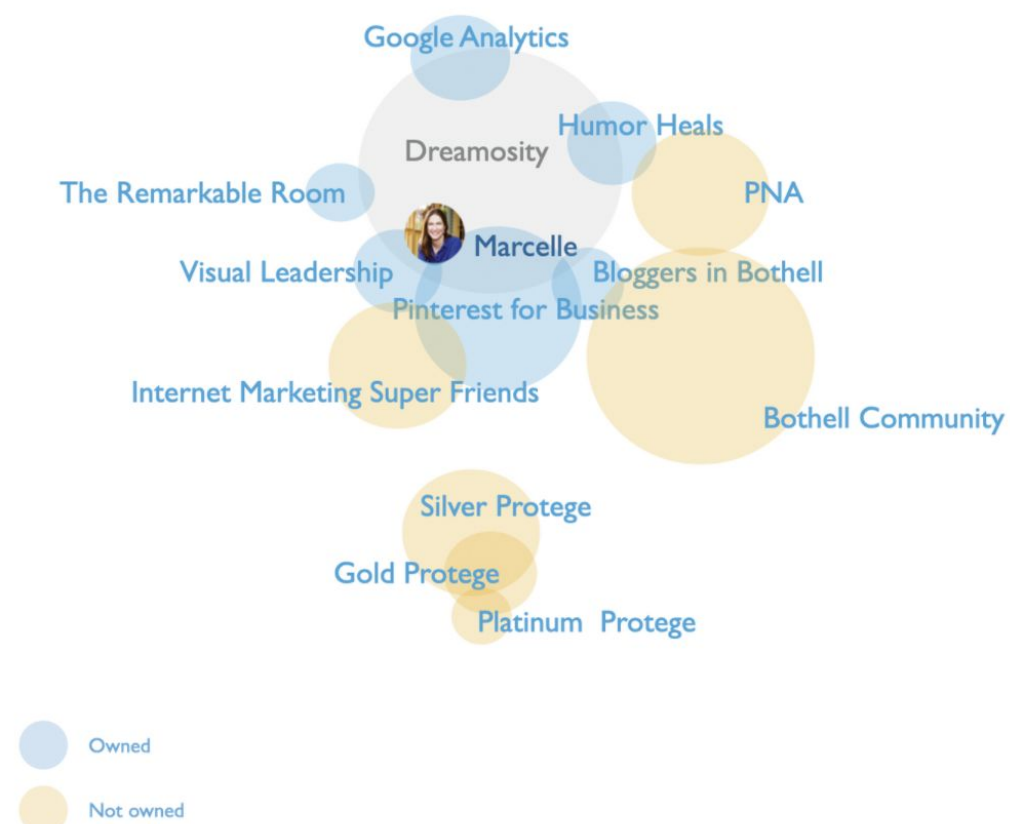
Mark Manson: How to Stop Caring About Things That...



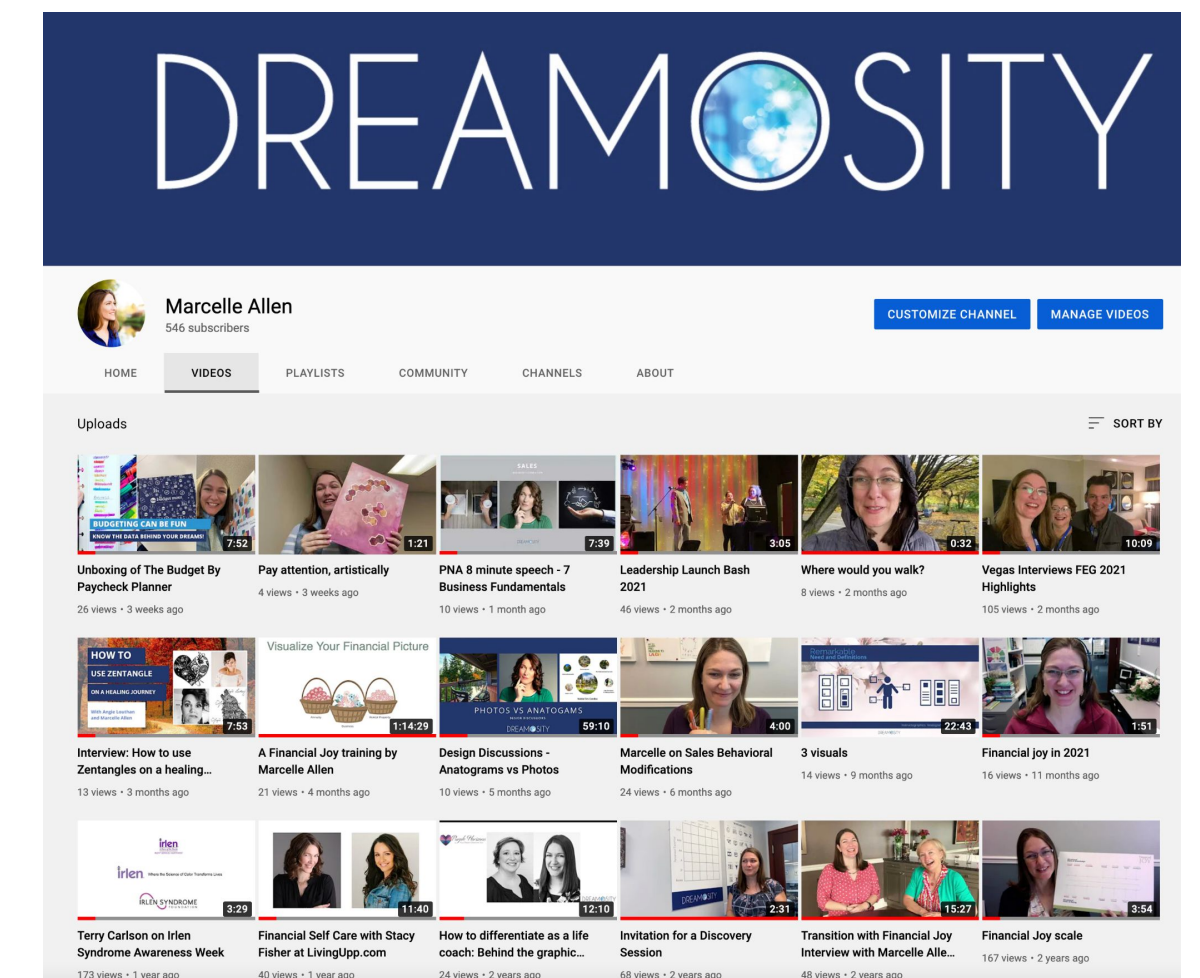
Member Commercials

- Incorporate a theme or tangent that each person works into their commercial
- Have an ask.... Follow my page, view a video, share to network, etc
- OR, simply ask them to state name, business, and/or
- What is something that sets you apart from your competition, a project they're working on, or what an idea referral is.

Speaker of the Day - Power of Syndication



Size not drawn to scale.

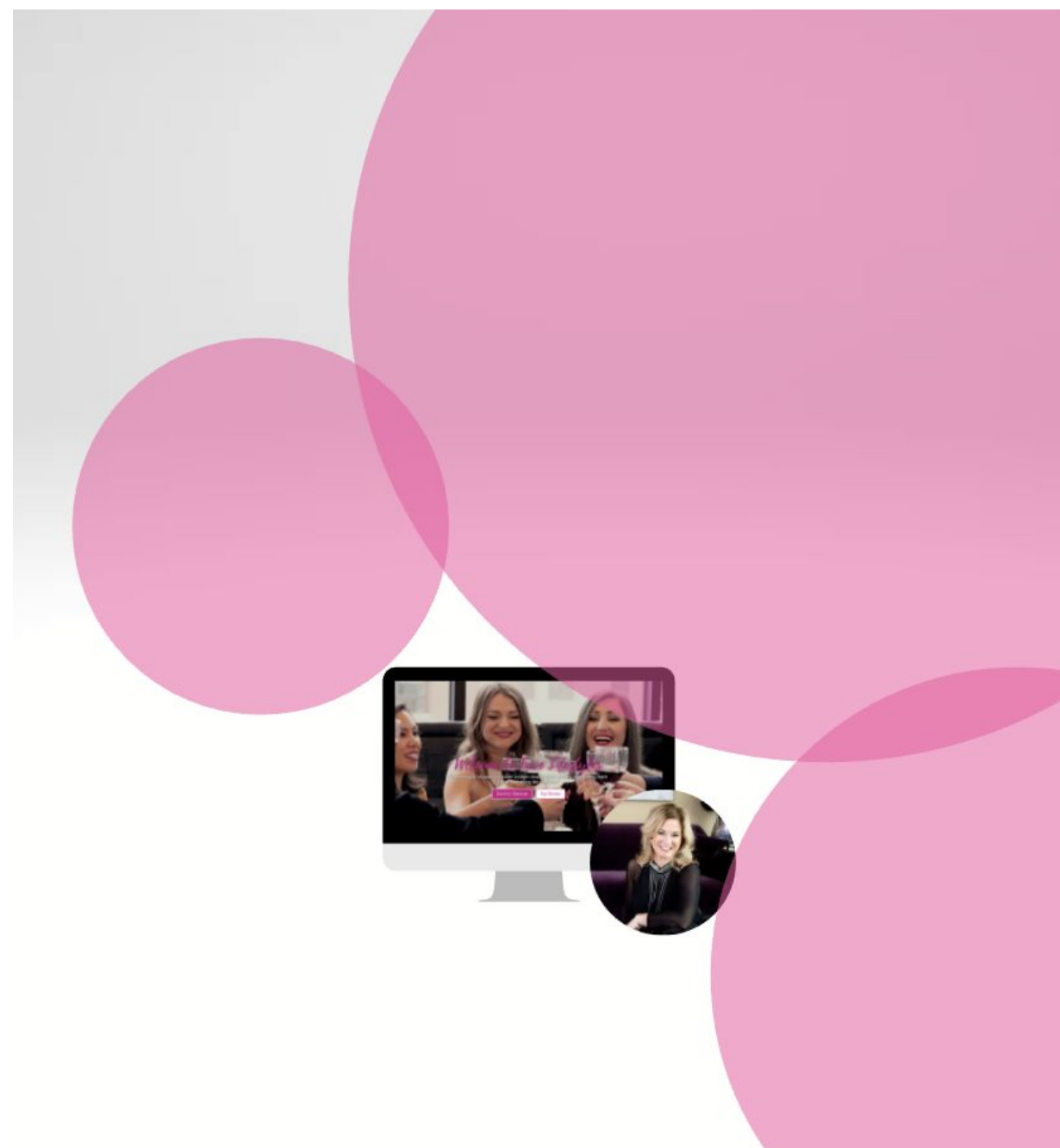


Please visit

<https://www.youtube.com/c/MarcelleAllen/videos>



Websites vs Community





Speech Break out

Target Market

What people/businesses would need the presenters services?

Ideal Partners/Collaborative ideas

Who does member collaborate well with?

What sorts of resources should members be out there identifying?

Beneficial Syndications – Video?, Social Medias, Blogs, White papers, Etc., plus supportive kudos for presenter, ideas for future speeches and/or collaborative efforts

Other Categories – Other businesses can DigitalPNA members nd to grow referrals or collaboration opportunities



Photographer

Varies

1. Snag a photo
2. Screen grab
3. Selfie with the folks on screen
4. Prompt a photo moment
5. Broadcast a few seconds

Tracker

Varies

1. Open Tracker Doc
2. Listen for quotables
3. Note data points
4. Revisit key data on previous content pieces
5. Captures closed business

Doodler

Varies

1. Sketches notes
2. Doodles key discussion points
3. Draws an interpretation
4. Highlights notes
5. Listens for quotables

Designer

Varies

1. Recreate something
2. Notice alignment of slides
3. Provide feedback on designs
4. Show other ways of designing it
5. Mention typeface insight
6. Share a resource
7. Compliment

Timer

Varies

1. Time presenter
2. Use agenda
3. Color backgrounds used from google search
4. Interrupt kindly when over
5. Provide encouragement

President

Varies

1. Launch zoom
2. Greets all members
3. Fills speaker slots
4. Encourages participation
5. Keeps energy positive

Vice President

Varies

1. Shares previous wins
2. Establishes an Educator of the day
3. Updates main tracker
4. Capture action items
5. Captures closed business

Recorder

Varies

1. Types key details
2. Emails group after session
3. Reminds Prez of speaker schedule
4. Ensures Timer



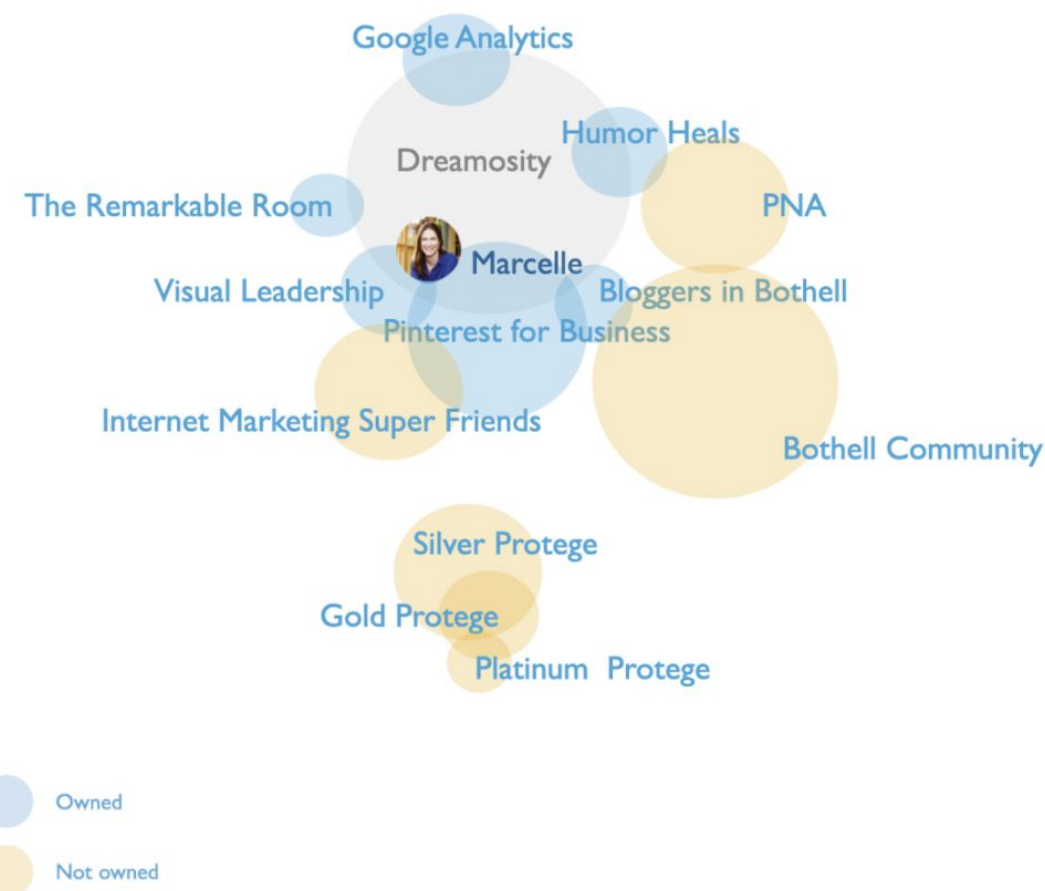
Accountability Session

Other Networking Groups • Email list • Facebook search • Business Cards on your desk • Facebook search • LinkedIn • Green Dot Game

Identify 5 Online Groups where
there is promotion allowed.

It can be weekly or occasional.

We are developing our
Syndication Spaces.



Size not drawn to scale.





Referrals and Testimonials

Always bring something to share
(even if it's, "I like your hair, Brian")



DigitalPNA Ideal Business Categories

Ecommerce Business • Productivity Coach • Business Coach • Virtual Assistant
Web Developer • Copy Writer • Copy Editor • Illustrator • Virtual CFO • Sales Trainer
Graphic Designer • Book Coach • Marketing Strategist • Bookkeeper • Trademark
Attorney • Business Law • Social Media Manager • Event Planner • Sales Trainer
Podcast Producer • Custom Jewelry • Digital Artists • Photographer • Research
Specialist • Cartoonist • 3-D Modeler • Voiceover Artist • SEO Specialist
Videographer • Public Relations • Grant Writer



DigitalPNA is going to be a game-changer

Primarily due to the DigitalPNA membership's state-wide reach, categories will now be **“OPEN”** instead of singular/protected. This means that members will potentially have competition within their own ranks for business opportunities.

This NEW environment should foster a new level of effort, engagement, work, education and growth for all involved. No longer will members be able to consider themselves guaranteed referrals if they don't put their own effort into membership, attendance, engagement, presentation quality and more.

This should also create lasting relationships based off teamwork and potential collaboration.



A DigitalPNA membership isn't for everyone.

The ideal DigitalPNA members are businesses that are not physically service-based from a brick & mortar location, but can perform, support, ship products, offer trainings and more 100% digitally from their own offices, and crave more exposure throughout multiple communities.

DigitalPNA members are also already (or prepping) actively on video, and need member support on syndication, engagement, and eager to learn about their own Digital "Presence" online. Develop your own Digital "You"



Speaker Line up

- Jan 19th
- Feb 2nd
- Feb 16th



Upcoming Announcement & Events

- Jan 14th - Bitcoin and Beer - Mill Creek Northern IRL 4-6pm
- Jan 11 - Financial Joy for Career Seekers 6pm - Virtual



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Communications Officer

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DigitalPNA Pricing

*DigitalPNA membership: **\$1200/yr** + one time Registration Fee: **\$75***

***Existing** PNAnw Chapter members can join if their business qualifies. All fees apply, proration available. Limit (1) membership, non-transferrable. This is a dual membership opportunity.*

***EARLY BIRD SPECIAL: Join before June, and sing the savings tune!**
All applications accepted in Q1/Q2 pay only **\$600/yr** & lock in that
price **indefinitely**.*